

# **IDALS**

**(IDALS represented by Metamove Studio Private Limited)**

## **PRIVACY POLICY**

**IDALS** recognises the importance of privacy, making it our top priority to safeguard your privacy rights. We do not rent, trade, or sell your personal information to third parties. The information we collect, we will use it to improve our website content, process orders, and personalise our services. Any new product or service we introduce or make changes to our website, we may use the data you provide. This policy is applicable to all websites, products, and services offered by **IDALS**, affiliated companies, and our subsidiaries. It includes tablet and mobile versions, applications and software created by **IDALS**.

By agreeing to use our service, you consent to the collection and usage of your personal information, as defined by our privacy policy. When we amend our privacy policy, you will be able to review it, when you visit the website. By continuing to use our website after our changes, you accept the modifications by us.

### **• INFORMATION PROVIDED BY YOU**

When creating an account with **IDALS**, we ask you to provide personal information. This can entail your name, date of birth, billing address, gender, zip code, email address, and account password. We may unify the information provided in the creation of your account with the data provided by third parties and other **IDALS**. Our goal is to enhance your experience while improving our service quality simultaneously. Your name, address, and other crucial information you provide to our systems, we use it to inform you of new services, product releases, events, and collect user input and feedback. We may use your data or a portion of it, for **IDALS** newsletters, send marketing materials and other types of relevant information, you need to know. Only when you notify **IDALS** that you no longer want to wish to receive our emails, will we stop this service. If you wish to stop this service, do contact us, so that we can process your request and halt these types of email notifications.

### **• IDALS COOKIES**

When you visit our website, we will send one or more cookies, to your device. These files are responsible for identifying your browser uniquely. The purpose of using cookies is to improve the quality of service we provide, by recording user trends and storing user preferences. Although it is the default setting in several browsers to accept cookies, you can change this preference. You can make the browser to inform you when our website sends a cookie or refuse all cookies. Do keep in mind that if you disable your cookies, certain services and features of **IDALS** won't work. Cookies collect registration information, along with your time and date of your visit.

The cookies we collect may be temporary or permanent. **IDALS** uses permanent cookies, which means that it will stay on your storage device until you delete these files. Check the help file in your browser to learn how to remove cookies from your device. You can also get in touch with the technical support team of the browser to find the best solution to delete cookies.

**IDALS** doesn't collect cookies to store sensitive information, such as telephone numbers and credit/debit card numbers. We may use cookies to provide content based on your interests. We also use it to store your password, so that it is convenient to log in to your account, the next time you visit our website.

- **ACTIVITY INFORMATION**

As our goal is to provide exceptional service to our users and deliver recommendations and create internal reports, we will collect aggregate information on the usage of our service. This includes information of users who use our website, such as browser history, landing pages, domain names, number of clicks, platform type, URLs, browser language, internet protocol (IP) addresses, date and time, pages viewed and their order of viewing, and time spent on specific webpages. By using our Service, you consent to our practice of retaining all of the above activity information.

- **IP ADDRESS**

When using the internet, your computer will receive an IP address. **IDALS** may retain this information, to identify users, administer the website, and diagnose server problems, if any. We also use it to collect demographic information anonymously, enforce compliance with our terms and conditions, and to protect our customers, sites, and services.

- **USER COMMUNICATION**

When you communicate with **IDALS** in any format, we may collect the communication, to process inquiries, respond to requests, and enhance our services.

- **PERSONAL INFORMATION MAINTENANCE**

You can request **IDALS** to provide you with the information stored in our database. If you want to update or correct your information, do get in touch with us. **IDALS** will use appropriate measures to ensure correction of your data and verification of the same, after completion of this procedure.

If you don't want to receive **IDALS** email notifications, contact us immediately. You need to provide accurate information so that we can stop this service.

- **PERSONAL INFORMATION RETENTION**

If you de-activate or close your account with **IDALS**, we maintain the right to keep your personal information, including completed and saved classes, settings, teachers followed, and personal information.

- **NON-COMMERCIAL USE**

**IDALS** doesn't allow you to use our services for commercial purposes. Only if we provide approval can you go ahead with commercial use. Failure to follow the terms and conditions can result in termination of account and removal of solicitation content, without any prior notice.

- **PUBLIC FORUMS, CO-BRAND RELATIONSHIPS, AND THIRD-PARTY LINKS**

**IDALS** may partner with third-party websites, to offer various services to our users. Despite affiliating themselves with **IDALS**, we don't maintain any control over these sites. They have independent privacy policy and data collection practices. **IDALS** isn't liable or responsible for the practices followed by third-party websites. Always make sure you go through their privacy policy before agreeing to use tier services.

We may also offer message boards, forums, and chat rooms. It is important to remember that we don't have complete control over the information the members share. Any data provided on any public portion of the internet will be available to visitors of the website, including third-parties.

## • INFORMATION PROVIDED BY YOU

The personal information you provide to **IDALS**, may be used for the following, but not limited to, purposes:

- Sharing information with business partners for providing core services to operate our website, such as reporting, security, data storage, billing, and hosting services
- Identity verification
- Development of new services
- Technical functionality of the company's network
- Follow all transactions initiated on our website
- To supply services and products dependent on your location
- Display customized advertising and content
- Provide products and services to our users

**IDALS** processes the personal information provided on servers located in India and other countries. We may also do the same with your information on a server, outside the country you reside. We provide both non-personal and personal information to licensed third-parties, affiliated companies, and our subsidiaries. We ensure these entities comply with our instructions and take appropriate security measures while maintaining confidentiality.

**IDALS** may provide personal information if demanded by the law or for the following conditions:

- Protect the safety of users on this website against imperative circumstances
- Defend and safeguard the property or rights of **IDALS** or its users on the website
- Comply with various legal processes or follow the law, when served to **IDALS**.

When you create an account with **IDALS**, we will ask you for personal information. If we want to use this data for other purposes than described in our privacy policy, we will ask you for your consent, before going ahead with this decision.

If you decline to provide your personal information for uses other than the ones described in our policy, we may not be able to provide those services to you.

## • YOUR CONTENT LICENSE

By posting content on our website, you grant **IDALS** worldwide, royalty-free, and non-exclusive license. This allows us to publish, display, transmit, distribute, translate, and modify the content without asking for consent from the users. You can get in touch with **IDALS** to remove content. However, we may not follow through with this request, as we don't have any obligation. When you post content on our website, you agree that you have all the rights to hand over the license to **IDALS**. You ensure that the content you post don't violate the law.

## • INFORMATION SECURITY

**IDALS** takes adequate security measures to safeguard our data against unauthorized access, destruction and disclosure. We review security protocols, processing and storage practices, and data collection techniques. Every agent, contractor and **IDALS** employee will have restricted access to user information, for the purpose of improving, developing, and operating our services. Every entity signs confidentiality agreements, making them liable to criminal prosecution, termination, and discipline if they don't meet the terms and conditions. **IDALS** tries its best to protect user information. However, we cannot warrant or ensure complete security of the data provided to us voluntarily.

- **POLICY CHANGES**

The privacy policy of **IDALS** is subject to changes over time. We will always inform you of any changes to your rights, before making them in the policy. If there are significant changes to the privacy policy, you will receive a notification.

- **CONSENT**

When you use **IDALS** website, you are agreeing to us collecting and using your information, as described by the policy. Any changes we make to our policy will appear on this page so that you are aware. Continuing to use **IDALS** website means that you accept any modifications we make to our policy.

**IDALS**